



Market Sector:
Value:

Commercial
c £12.3m

Main Contractor:
Engineer:

Bourne Parking
Whitbybird

Between 2000 and 2002 Prudential needed 11 single suspended deck and multi storey car parks designed and constructed on the GreenPark commercial development in Reading, providing over 3,100 car parking spaces in total.

The first decked car park project was won in a competitive tender. Thereafter, working as an integral member of Prudential's team for the development of GreenPark, subsequent projects were undertaken on a negotiated open book basis. Key performance indicators were used to ensure that progressive cost savings were made on successive buildings.

A good example of one of the decked car park projects at GreenPark was 100 Long Water Avenue. This building, which was a single deck, flat plate car park with an internal ramp, was value engineered to ensure optimum cost per space. The Architect, the world-renowned Foster & Partners, encouraged the incorporation of several high specification features that included the use of white precast concrete spiral staircases and a central light well with trees. The 100 Long Water Avenue car park was designed and constructed for a total cost of just under £3,500 per car parking space.

We are very proud to have formed a long-standing and successful partner relationship with Prudential, founded on our work at their GreenPark site.