



# PRODUCT & COLOUR GUIDE



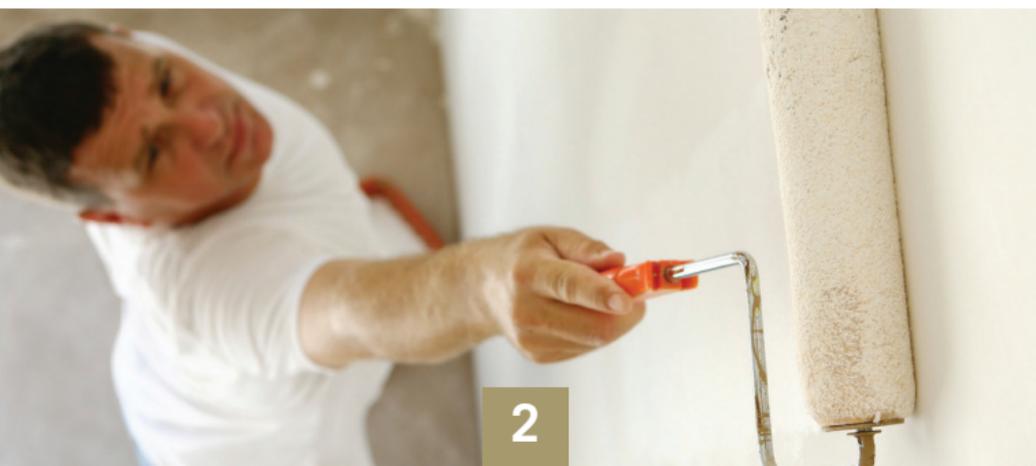
It's not just paint.  
*It's personal.*<sup>®</sup>

Now part of the Hempel Group, a world leading coatings supplier for the decorative, protective and marine markets, Crown Paints can trace its history over 200 years. It goes without saying that our highest priority still remains the production of high quality paints that meet our customers' needs.

Crown Trade is our premium quality professional paint brand. Developed to give vibrant colour, excellent coverage and consistent quality, Crown Trade is widely specified in both domestic and commercial environments and used by contractors, decorators and builders. Crown Trade is backed by market leading advice and a service that is second to none.

Crown Trade offers a complete range of proven premium quality products, ideal for every decorating situation, from our Covermatt emulsion for use in new build environments to our market leading Timonox Flame Retardant Coatings range, which can slow down the spread of flames, protecting buildings and lives in the event of a fire.

Inside you'll find key reference information about the Crown Trade product range, grouped into seven clear sections: Primers & Preparation, Walls & Ceilings, Trim, Floor Coatings, Exterior Paints, Protective Coatings for Metal and Fire Retardant Coatings. We have also included information to help you with your project, such as guidance and tools to help you choose the right colour for your job.



# ABOUT CROWN TRADE



## THE RIGHT PAINT FOR YOUR JOB

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Colour has a huge role to play in the built environment. As well as creating aesthetically pleasing spaces, colour can also be used to aid navigation, emphasize function, create a particular mood or ambience and to visually “correct” dimensions.

Give consideration to the following factors before choosing colour.

### What is the room to be used for?

Colour can further promote the function of a space and elements of colour psychology can influence behaviour:

- Blue is the colour thought to affect us most intellectually
- Red is dynamic and energising
- Green is perceived as restful and calming
- Yellow is optimistic and emotionally stimulating

There is also a strong relationship between colour and the perception of temperature. Colours such as reds, oranges and yellows are seen as being warm colours, increasing the perceived temperature of a space, whilst the opposite is true of greens and blues.



Cool colours soothe the senses and calm down any potential areas of tension. These hues also aid concentration, making them perfect for areas of work and study.



Warm colours can make a chilly room seem more comfortable and inviting. In a sociable environment, these colours will further help promote the room’s function and help people to relax and unwind.

# POWER OF COLOUR

## What is the size of the space?

Colours can visually correct the dimensions of a space. Warm saturated colours can make walls appear closer whilst cold pale colours make them appear to recede.

## What is the lighting like?

Understanding how light affects the colours we see and being aware of the location of a room and when it's most likely to be used will help make a more informed colour choice.

**North facing rooms** receive only skylight and reflected daylight which projects a cold grey colour cast onto all surfaces and colours. Use warm colours in the decor to compensate for the coolness of the light.

**South facing rooms** receive direct afternoon sunlight which will make yellows and reds look richer and more vibrant whilst blues and greens will look to have a yellow tint.

**Under incandescent artificial light** reds and yellows are enhanced whilst blues and greens appear dark and moody.

**Under fluorescent artificial light** blues and greens are exaggerated whilst reds and yellows appear more muted.



STUBBORN  
STAINS?

CROWN  
TRADE

DIFFICULT  
SURFACE?

PROBLEM  
WALLS?



STICK IT TO 'EM

Our PX3 & PX4 products offer the latest in primer-sealer technology, gripping to tough surfaces for unbeatable adhesion.

Crown Trade helpline  
0330 024 0297  
Email  
info@crowntrade.co.uk

It's not just paint.  
*It's personal.*<sup>®</sup>

# PRIMERS AND PREPARATION

## PX3

### Solvent-based

High performance all-purpose primer specifically developed to achieve excellent adhesion, even on tricky surfaces. PX3 is a traditional solvent-based stain blocking primer that offers protection from alkaline attack.



- Advanced all-purpose primer
- Excellent adhesion
- Blocks stubborn stains
- Resists alkaline attack
- Traditional solvent-based primer

#### APPLICATION



#### SPREADING RATE

Up to 13m<sup>2</sup>/litre

#### DRYING TIME

Touch dry: 4hrs

Recoatable: 16hrs

#### COLOUR RANGE

Off white

#### PACK SIZES

1L & 5L

## PX4

### Water-based

High performance all-purpose primer specifically developed to achieve excellent adhesion, even on tricky surfaces. PX4 is a water-based stain blocking primer that offers protection from alkaline attack. PX4 also features the added advantage of a quick-drying and low-odour finish.



- Advanced all-purpose primer
- Excellent adhesion
- Blocks stubborn stains
- Resists alkaline attack
- Water-based, quick drying formulation

#### APPLICATION



#### SPREADING RATE

Up to 16m<sup>2</sup>/litre

#### DRYING TIME

Touch dry: 30mins

Recoatable: 1hr

#### COLOUR RANGE

White

#### PACK SIZES

1L & 5L

## Fungicidal Solution

### Water-based

A ready to use solution for treatment of mould, algae, and other organic growths. Effective use will enable the decoration of treated surfaces to be carried out with minimal risk of re-infection from the old surface.



- Approved under the control of pesticides regulations 1966
- Effectively kills algae and mould growth
- Registered with the HSE (HSE No. 10438)
- Easy to use

#### APPLICATION



#### SPREADING RATE

apply 1 litre of product per 5-10m<sup>2</sup>

#### DRYING TIME

Allow to dry after application. Timing can be anything from 20 minutes, depending on temperature and humidity

#### COLOUR RANGE

Clear only

#### PACK SIZES

5L

## Stabilising Solution

### Solvent-based

Specially formulated stabilising primer for binding porous, loose and powdery surfaces prior to over painting.



- For interior and exterior use
- Apply one coat only
- Use on plaster, masonry and most exterior grade building boards
- Ideal for porous or chalking surfaces

#### APPLICATION



#### SPREADING RATE

Up to 6m<sup>2</sup>/litre

#### DRYING TIME

Touch dry: 2hrs

Recoatable: 16hrs

#### COLOUR RANGE

Clear and Off White

#### PACK SIZES

5L  
PACK SIZES

# PRIMERS AND PREPARATION

## Acrylic Primer Undercoat

### Water-based

An economical quick drying general purpose primer/undercoat, suitable for interior wood, hardboard and plaster. Not suitable for metal, plastic and loosely bound surfaces.



- For interior use
- Quick drying
- Recoatable in 4 hours
- Good opacity and adhesion
- Economical for walls

#### APPLICATION



#### SPREADING RATE

Up to 16m<sup>2</sup>/litre

#### DRYING TIME

Touch dry: 1hr Recoatable: 4hrs

#### COLOUR RANGE

White

#### PACK SIZES

1L, 2.5L & 5L

## Covermatt Drywall Primer

### Water-based

Specially formulated for levelling out surface porosity on dry lined walls & ceilings. Provides the perfect base for first decoration products and ideal for use under Crown Trade Covermatt Obliterating Emulsion.



- For interior use
- Reduces the appearance of roller striping in critical lighting
- Can also be a mist coat for new plaster where access to water is difficult

#### APPLICATION



#### SPREADING RATE

Up to 15m<sup>2</sup>/litre

#### DRYING TIME

Touch dry: 1-2hrs

Recoatable: 4hrs

#### COLOUR RANGE

White

#### PACK SIZES

10L

## Wood Primer

### Solvent-based

A premium quality wood primer for use on softwood, plywood, chipboard and flakeboard.



- For interior and exterior use
- Seals the surface to provide excellent adhesion
- Excellent opacity
- Provides a sound foundation for painting

#### APPLICATION



#### SPREADING RATE

Up to 10-12m<sup>2</sup>/litre

#### DRYING TIME

Touch dry: 4-6hrs

Recoatable: 16hrs

#### COLOUR RANGE

White

#### PACK SIZES

1L, 2.5L & 5L

## Aluminium Wood Primer

### Solvent-based

Designed for interior and exterior priming of hardwoods, resinous softwoods and wood treated with wood preservative.



- For interior and exterior use
- Self-knotting
- Excellent adhesion
- Primes resinous wood
- Seals stains and tannins in the timber

#### APPLICATION



#### SPREADING RATE

Up to 13m<sup>2</sup>/litre

#### DRYING TIME

Touch dry: 2-4hrs

Recoatable: 16hrs

#### COLOUR RANGE

Grey

#### PACK SIZES

2.5L & 5L

# PRIMERS AND PREPARATION

## Universal Metal Primer

### Solvent-based

A top quality metal primer for use on most ferrous and non-ferrous metals, alloys and suitably prepared galvanised steelwork.



- Suitable for interior and exterior use
- Excellent adhesion
- Rust inhibiting properties
- Reduces risk of corrosion

#### APPLICATION



#### SPREADING RATE

Up to 12m<sup>2</sup>/litre

#### DRYING TIME

Touch dry: 2-3hrs

Recoatable: 6hrs

#### COLOUR RANGE

Grey

#### PACK SIZES

1L & 5L



## Clean Extreme Stain Resistant Scrubbable Matt Water-based

Clean Extreme Scrubbable Matt offers a finish that is 100% more stain resistant compared to conventional matt vinyl emulsion. It has superior cleaning capabilities which do not compromise the integrity or finished appearance of the paint film.



- Ultimate Opacity
- 100% more stain resistant
- New and aged stains can be easily cleaned away
- Extreme durability in high traffic areas
- 10,000 scrubs durability
- ISO 11998 class 1 scrub rating



### APPLICATION



### SPREADING RATE

Up to 14m<sup>2</sup>/litre

### DRYING TIME

Touch dry: 1-2hrs

Recoatable: 4hrs

### COLOUR RANGE

See Crown Trade Colour Collection  
Fandeck

### PACK SIZES

2.5, 5L & 10L

## Clean Extreme Stain Resistant Acrylic Eggshell Water-based

Clean Extreme Acrylic Eggshell offers a finish that is 100% more stain resistant compared to conventional matt vinyl emulsion. It has superior cleaning capabilities which do not compromise the integrity or finished appearance of the paint film.



- 100% more stain resistant
- Extreme durability in high traffic areas
- Subtle mid sheen finish
- ISO 11998 class 1 scrub rating



### APPLICATION



### SPREADING RATE

Up to 14m<sup>2</sup>/litre

### DRYING TIME

Touch dry: 1-2hrs

Recoatable: 4hrs

### COLOUR RANGE

See Crown Trade Colour Collection  
Fandeck

### PACK SIZES

5L

# WALLS AND CEILINGS

## Clean Extreme Mould Inhibiting Scrubbable Matt Water-based

Clean Extreme Mould Inhibiting Scrubbable Matt offers a dual purpose solution that is stain resistant and defends against mould growth. Formulated using advanced slow release technology, suitable for interior walls and ceilings.



- Ultimate Opacity
- Ideal for Kitchens, Bathrooms and void premises
- Extreme fungicidal barrier defence
- Superior Stain Resistance
- New and aged stains can be easily cleaned away
- ISO 11998 class 1 scrub rating



### APPLICATION



### SPREADING RATE

Up to 14m<sup>2</sup>/litre

(Dilution may be required)

### DRYING TIME

Touch dry: 1-2hrs

Recoatable: 4hrs

### COLOUR RANGE

See Crown Trade Colour Collection  
Fandek

### PACK SIZES

2.5L & 5L

**IDEAL FOR  
KITCHENS &  
BATHROOMS**

## Clean Extreme Mould Inhibiting Acrylic Eggshell Water-based

Clean Extreme Mould Inhibiting Acrylic Eggshell offers a dual purpose solution that is stain resistant and defends against mould growth. Formulated using advanced slow release technology, suitable for interior walls, ceilings and woodwork.



- Ideal for Kitchens, Bathrooms and void premises
- Extreme fungicidal barrier defence
- Superior Stain Resistance
- New and aged stains can be easily cleaned away
- ISO 11998 class 1 scrub rating

### APPLICATION



### SPREADING RATE

Up to 14m<sup>2</sup>/litre

### DRYING TIME

Touch dry: 1-2hrs

Recoatable: 4hrs

### COLOUR RANGE

See Crown Trade Colour Collection  
Fandek

### PACK SIZES

2.5L & 5L

**IDEAL FOR  
KITCHENS &  
BATHROOMS**

## Clean Extreme Anti-Bacterial Scrubbable Matt Water-based

Clean Extreme Anti Bacterial Scrubbable Matt offers a dual purpose solution that is stain resistant and defends against bacteria such as MRSA and Ecoli, using independently tested SteriTouch® Silver Ion Technology, suitable for interior walls and ceilings.



- Ultimate Opacity
- SteriTouch® Silver Ion Technology
- MRSA & Ecoli defence coating
- Superior Stain Resistance
- New and aged stains can be easily cleaned away
- Independently tested to ISO 11998 class 1 scrub rating



### APPLICATION



(Dilution may be required)

### SPREADING RATE

Up to 14m<sup>2</sup>/litre

### DRYING TIME

Touch dry: 1-2hrs

Recoatable: 4hrs

### COLOUR RANGE

See Crown Trade Colour Collection  
Fandeck

### PACK SIZES

5L



## Clean Extreme Anti-Bacterial Acrylic Eggshell Water-based

Clean Extreme Anti Bacterial Acrylic Eggshell offers a dual purpose solution that is stain resistant and defends against bacteria such as MRSA and Ecoli, using independently tested SteriTouch® Silver Ion Technology, suitable for interior walls and woodwork.



- SteriTouch® Silver Ion Technology
- MRSA & Ecoli defence coating
- Superior Stain Resistance
- New and aged stains can be easily cleaned away
- ISO 11998 class 1 scrub rating

### APPLICATION



(Dilution may be required)

### SPREADING RATE

Up to 14m<sup>2</sup>/litre

### DRYING TIME

Touch dry: 1-2hrs

Recoatable: 4hrs

### COLOUR RANGE

See Crown Trade Colour Collection  
Fandeck

### PACK SIZES

5L



# WALLS AND CEILINGS

## Matt Vinyl

### Water-based

A premium quality flat matt emulsion for interior use on wall and ceiling surfaces, where a flat non-reflective finish is required.



- Excellent opacity
- Quick drying
- Good colour retention
- Easy application
- True flat matt finish
- Available in handy 250ml tester pots

#### APPLICATION



#### SPREADING RATE

Up to 17m<sup>2</sup>/litre

#### DRYING TIME

Touch dry: 1-2hrs

Recoatable: 4hrs

#### COLOUR RANGE

See Crown Trade Colour Collection  
Fandeck

#### PACK SIZES

250ml, 1L 2.5L, 5L  
& 10L

## Silk Vinyl

### Water-based

A premium quality silk emulsion for interior use on wall and ceiling surfaces, where a washable high sheen finish is required.



- Washable finish
- Quick drying
- Good opacity
- Excellent colour retention
- Easy application

#### APPLICATION



#### SPREADING RATE

Up to 16m<sup>2</sup>/litre

#### DRYING TIME

Touch dry: 1-2hrs

Recoatable: 4hrs

#### COLOUR RANGE

See Crown Trade Colour Collection  
Fandeck

#### PACK SIZES

1L, 2.5L, 5L & 10L

## Mid Sheen Vinyl Water-based

A mid-sheen emulsion for use on interior walls and ceilings.



- Wipeable finish
- Quick drying
- Good opacity and colour retention

### APPLICATION



### SPREADING RATE

Up to 14m<sup>2</sup>/litre

### DRYING TIME

Touch dry: 1-2hrs

Recoatable: 4hrs

### COLOUR RANGE

See Crown Trade Colour Collection  
Fandeck

### PACK SIZES

2.5L, 5L & 10L

## Acrylic Eggshell Water-based

A premium quality fast drying, virtually odour free paint. A highly durable eggshell finish for use on interior broadwall areas and joinery.



- Virtually solvent free
- For use on interior broadwall areas and joinery
- Highly durable washable finish
- Good flow and adhesion
- Minimises disruption

### APPLICATION



### SPREADING RATE

Up to 16m<sup>2</sup>/litre

### DRYING TIME

Touch dry: 1-2hrs

Recoatable: 4hrs

### COLOUR RANGE

See Crown Trade Colour Collection  
Fandeck

### PACK SIZES

2.5L & 5L

# WALLS AND CEILINGS

## Covermatt Emulsion

### Water-based

An emulsion specially formulated for the first time decoration of new build interiors, allowing them to dry out without compromising the paint surface. Ideal for new plaster.



- Exceptionally high opacity
- Quick drying
- Easy to apply
- Low spatter

#### APPLICATION



#### SPREADING RATE

11-16m<sup>2</sup>/litre dependent on surface porosity

#### DRYING TIME

Touch dry: 1-2hrs

Recoatable: 4hrs

#### COLOUR RANGE

See Crown Trade Colour Collection  
Fandek

#### PACK SIZES

500ml\*, 5L & 10L  
\*500ml available in white & magnolia only



## Fastflow Quick Dry Primer Undercoat

### Water-based

A water-based primer undercoat with excellent coverage and quick drying properties, specially formulated for use with Crown Trade Fastflow Quick Dry Gloss and Satin. Suitable for interior and exterior joinery and correctly prepared metalwork.



- Interior and exterior use
- Feels like a traditional undercoat
- Quick drying
- Ideal basecoat for Crown Trade Fastflow Quick Dry Gloss and Satin
- Breatheasy formulation

#### APPLICATION



#### SPREADING RATE

Up to 15m<sup>2</sup>/litre

#### DRYING TIME

Touch dry: 1-2hrs

Recoatible: 4hrs

#### COLOUR RANGE

See Crown Trade Colour Collection  
Fandeck

#### PACK SIZES

1L, 2.5L & 5L



## Fastflow Quick Dry Gloss

### Water-based

A water-based, durable gloss finish for use on suitably prepared interior and exterior joinery and metalwork. Fastflow Quick Dry Gloss has excellent opacity, and has all the benefits of a water-based formulation including quick drying and low odour with a traditional finish.



- Interior and exterior use
- Feels like a traditional gloss
- Quick drying
- Excellent flow
- High sheen
- Breatheasy formulation

#### APPLICATION



#### SPREADING RATE

Up to 15m<sup>2</sup>/litre

#### DRYING TIME

Touch dry: 1-2hrs

Recoatible: 4-6hrs

#### COLOUR RANGE

See Crown Trade Colour Collection  
Fandeck

#### PACK SIZES

1L, 2.5, & 5L



## Fastflow Quick Dry Satin Water-based

A water-based, contemporary satin finish for use on suitably prepared interior and exterior joinery and metalwork. A contemporary finish which is quick drying, low odour, excellent opacity, and provides all the benefits of a water based formulation.



- Interior and exterior use
- Breatheasy formulation
- Advanced waterbased technology
- Contemporary satin finish
- Breatheasy formulation

### APPLICATION



### SPREADING RATE

Up to 15m<sup>2</sup>/litre

### DRYING TIME

Touch dry: 1-2hrs

Recoatable: 4-6hrs

### COLOUR RANGE

See Crown Trade Colour Collection  
Fandeck

### PACK SIZES

1L, 2.5, & 5L



## Fastflow Quick Dry Eggshell Water-based

A water-based classic Eggshell finish to use on suitably prepared interior and exterior joinery and metalwork. A classic low sheen Eggshell finish which is quick drying, low odour, has excellent opacity and provides all the benefits of a water-based formulation.



- Interior & exterior use
- Breatheasy formulation
- Advanced water based technology
- Classic low sheen Eggshell finish
- Breatheasy formulation

### APPLICATION



### SPREADING RATE

Up to 15m<sup>2</sup>/litre

### DRYING TIME

Touch dry: 1-2hrs

Recoatable: 4-6hrs

### COLOUR RANGE

See Crown Trade Colour Collection  
Fandeck

### PACK SIZES

1L & 2.5L



## Full Gloss

### Solvent-based

A premium quality decorative finish for use over correctly prepared joinery and metal. Providing a beautiful high gloss finish.



- For interior and exterior use
- Exceptionally hard wearing
- Excellent opacity and film build
- High gloss and colour retention
- Good flow properties

#### APPLICATION



#### SPREADING RATE

Up to 12-15m<sup>2</sup>/litre. Do not over apply

#### DRYING TIME

Touch dry: 6hrs

Recoatable: 16 -24hrs\*

\* Ensure previous coat is fully dry before application

#### COLOUR RANGE

See Crown Trade Colour Collection  
Fandeck

1L, 2.5, & 5L

## Full Undercoat

### Solvent-based

A premium quality undercoat for use over correctly prepared and primed joinery and metal.



- For interior and exterior use
- Excellent obliteration
- Good wet edge retention
- Excellent adhesion and opacity

#### APPLICATION



#### SPREADING RATE

Up to 18m<sup>2</sup>/litre

#### DRYING TIME

Touch dry: 4-6hrs

Recoatable: 16hrs

#### COLOUR RANGE

See Crown Trade Colour Collection  
Fandeck

#### PACK SIZES

1L, 2.5, & 5L

## New Build Acrylic Gloss

### Water-based

Specially formulated to combat the accelerated yellowing sometimes associated with new build environments, when applied over Crown Trade New Build Acrylic Primer Undercoat. The system is guaranteed to show no visible yellowing.



- For interior and exterior use
- Non-yellowing
- Quick-drying
- Durable, flexible finish
- Can be applied in temperatures down to 8°C

#### APPLICATION



#### SPREADING RATE

Up to 16m<sup>2</sup>/litre

Use with New Build Acrylic Primer Undercoat



#### DRYING TIME

Touch dry: 2hrs

Recoatable: 6hrs

#### COLOUR RANGE

White

#### PACK SIZES

5L

## Next Generation Plus System

### Solvent-based

Part of a premium gloss system, which offers excellent application and flow properties, along with a beautiful high gloss finish. For the perfect finish use with Next Generation Plus Undercoat.



- For interior and exterior use
- Excellent application and flow
- Easy to apply
- Excellent gloss retention

#### APPLICATION



#### SPREADING RATE

Up to 18m<sup>2</sup>/litre

Use with Next Generation Plus Undercoat



#### DRYING TIME

Touch dry: 6hrs

Recoatable: 16 - 24hrs\*

\* Ensure previous coat is fully dry before application

#### COLOUR RANGE

See Crown Trade Colour Collection  
Fandek

#### PACK SIZES

1L, 2.5, & 5L

## Acrylic Satin Finish

### Water-based

Crown Trade Acrylic Satin Finish is a virtually solvent free alternative to traditional solvent-based satin finish, offering a smooth elegant finish for interior and exterior wood and correctly primed metalwork.



- For interior and exterior use
- Non yellowing
- Quick drying
- Virtually solvent free
- Excellent flow

#### APPLICATION



#### SPREADING RATE

Up to 14m<sup>2</sup>/litre.

#### DRYING TIME

Touch dry: 1-2hrs

Recoatable: 4-6hrs

#### COLOUR RANGE

White

#### PACK SIZES

1L & 5L

## Satin Finish

### Solvent-based

A tough, durable formulation, offering a washable satin finish for interior woodwork and metal.



- For interior use
- Excellent durability
- Elegant satin finish
- Does not always require an undercoat - self undercoating
- Good flow

#### APPLICATION



#### SPREADING RATE

Up to 16m<sup>2</sup>/litre

#### DRYING TIME

Touch dry: 6hrs

Recoatable: 16hrs

#### COLOUR RANGE

See Crown Trade Colour Collection  
Fandeck

#### PACK SIZES

1L, 2.5L, & 5L

## Eggshell Solvent-based

A premium quality, highly durable, washable eggshell finish for interior use. It offers outstanding resistance to steam and condensation and is suitable for areas such as kitchens and bathrooms and high traffic areas. For large areas we recommend the use of Acrylic Eggshell.



- For interior use
- Excellent durability and opacity
- Good flow and adhesion
- Long lasting washable finish
- Smooth sheen finish

### APPLICATION



### SPREADING RATE

Up to 16m<sup>2</sup>/litre

### DRYING TIME

Touch dry: 6hrs

Recoatable: 16hrs

### COLOUR RANGE

See Crown Trade Colour Collection  
Fandeck

### PACK SIZES

1L, 2.5L, & 5L

## Aluminium Paint Solvent-based

A high quality aluminium paint for use where a durable and metallic effect finish is required. Also suitable for heated pipework.



- For interior and exterior use
- Exceptional opacity
- Durable metallic effect finish
- Suitable for temperatures up to 250°C

### APPLICATION



### SPREADING RATE

Up to 15m<sup>2</sup>/litre

### DRYING TIME

Touch dry: 4-6hrs

Recoatable: 16hrs

### COLOUR RANGE

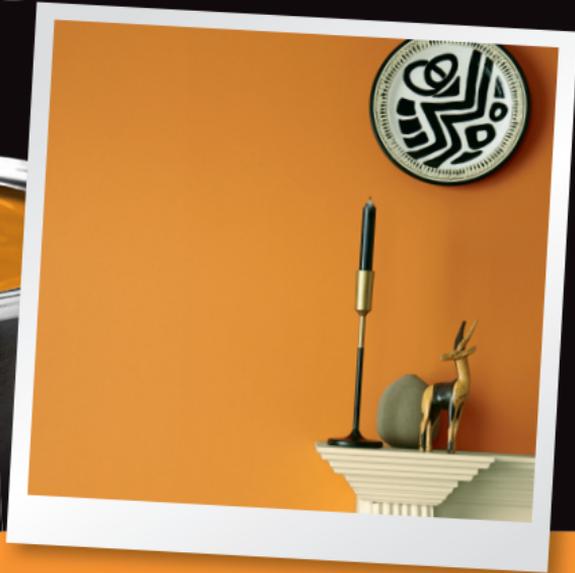
Aluminium

### PACK SIZES

1L



**CROWN**  
**TRADE**



# YOUR PERFECT COLOUR? MATCH IT WITH CROWN TRADE

We all have a favourite colour. If you can't find your perfect colour we can simply create it for you. Our colour mixing system means **we can match virtually any colour** you wish for, so you get a truly personal service.

[www.crowntrade.co.uk](http://www.crowntrade.co.uk)

It's not just paint.  
*It's personal.*<sup>®</sup>



## MyRoomPainter

Want to see how a colour looks in your room? Download our free Myroompainter app to visualise your colour scheme.



Download it **NOW**



It's not just paint.  
*It's personal.*<sup>®</sup>

## Stronghold Textured Masonry Paint

### Water-based

A high quality and finely textured protective and decorative finish. For use on most exterior masonry surfaces and exterior grade building boards.



- Helps bridge fine hairline cracks
- 15 years proven durability
- Contains rock aggregate to ensure maximum weather protection

#### APPLICATION



#### SPREADING RATE

Up to 6-8m<sup>2</sup>/litre on smooth surfaces,  
3-4m<sup>2</sup>/litre on textured surfaces

#### DRYING TIME

Touch dry: 1-2hrs

Recoatable: 6hrs

#### COLOUR RANGE

See Crown Trade Professional  
Painters Colour Guide

#### PACK SIZES

5L

## Stronghold Smooth Masonry Paint

### Water-based

A smooth, protective and decorative finish, for use on most exterior masonry surfaces and exterior grade building boards.



- Resists dirt retention
- 10 years proven durability
- Anti-carbonation certified
- Excellent weather resistance

#### APPLICATION



#### SPREADING RATE

Up to 16m<sup>2</sup>/litre on smooth  
surfaces, 6m<sup>2</sup>/litre on  
textured surfaces

#### DRYING TIME

Touch dry: 1-2hrs

Recoatable: 4-6hrs

#### COLOUR RANGE

See Crown Trade Professional  
Painters Colour Guide

#### PACK SIZES

5L & 10L

# EXTERIOR PAINTS

## Stronghold Exterior Primer Undercoat

### Solvent-based

Specially formulated for use with Stronghold Exterior Gloss. Formulated for the long-term protection of exterior timber.



- Provides a flexible base
- Seals the wood
- Can be used as an undercoat on primed or unprimed wood and correctly prepared metal

#### APPLICATION



#### SPREADING RATE

Up to 15m<sup>2</sup>/litre

#### DRYING TIME

Touch dry: 4-6hrs

Recoatable: 16-24hrs

#### COLOUR RANGE

White & Dark Grey

#### PACK SIZES

2.5L

## Stronghold Exterior Gloss

### Solvent-based

A high performance flexible gloss system incorporating a premium quality combined primer / undercoat and durable high gloss top coat. Formulated for the long-term protection of exterior timber.



- 6 years proven durability
- Can be used on suitably primed and undercoated metal
- Flexible finish for exterior wood

#### APPLICATION



#### SPREADING RATE

Up to 12-15m<sup>2</sup>/litre

#### DRYING TIME

Touch dry: 6hrs

Recoatable: 16-24hrs

#### COLOUR RANGE

See Crown Trade Professional Painters Colour Guide

#### PACK SIZES

2.5L

## Protective Coatings T-Wash

### Water-based

Crown Trade Protective Coatings T-Wash is an etching wash for new bright unweathered, untreated galvanised surfaces. It creates a chemical reaction and causes the surface to turn black, which confirms that the surface has been degreased and etched. Treated surfaces are then ready for priming.



- Etching wash
- Reaction causes surface to blacken
- Confirms surface has been degreased and etched

#### APPLICATION



#### SPREADING RATE

Up to 15-20m<sup>2</sup>/litre

#### DRYING TIME

Touch dry: 2hrs Surfaces must be primed within 48 hours

#### COLOUR RANGE

Clear

#### PACK SIZES

5L

## High Build Micaceous Iron Oxide

### Solvent-based

Crown Trade Protective Coatings High Build Micaceous Iron Oxide acts primarily as an intermediate coat on ferrous metals such as structural steelwork, fire escapes, railings and gates, providing a barrier against corrosion. It can also be used as a finish in its own right where a protective coating is required, but aesthetics are not important.



- Protects against corrosion
- Excellent intermediate coat
- Use as a top coat where a decorative finish is not important
- Full system can protect up to 15 years

#### APPLICATION



#### SPREADING RATE

Up to 8m<sup>2</sup>/litre on smooth surfaces.

#### DRYING TIME

Touch dry: 4hrs

Recoat: 16hrs

#### COLOUR RANGE

Grey

#### PACK SIZES

2.5L

# PROTECTIVE COATINGS FOR METAL

## High Build Rust Inhibiting Metal Primer/Undercoat Solvent-based

Crown Trade Protective Coatings High Build Rust Inhibiting Metal Primer/Undercoat has been developed for use as a spot primer to prepare failed, weathered cladding prior to painting with Fast Drying Cladding Finish. It is also recommended for use on ferrous and non-ferrous metals, providing an excellent foundation for the protection of interior and exterior metalwork, particularly structural steelwork.



- Spot primer for Crown Trade Fast Drying Cladding Paint
- Excellent adhesion
- Reduced risk of corrosion
- Full system can protect up to 15 years

### APPLICATION



### SPREADING RATE

Up to 7m<sup>2</sup>/litre

### DRYING TIME

Touch dry: 3hrs

Recoatable: 6hrs

### COLOUR RANGE

Grey

### PACK SIZES

2.5L

## High Performance Gloss for Metal Solvent-based

Crown Trade Protective Coatings High Performance Gloss for Metal provides a durable and long lasting finish for all exterior metalwork, particularly structural steelwork, walkways, railings, gates and shutters. It has excellent adhesion and gloss retention and acts as a sound topcoat for the Crown Trade High Performance paint system for metalwork.



- Systems for up to 10 and up to 15 years protection available
- Excellent UV resistance
- High gloss finish
- No sag formulation

### APPLICATION



### SPREADING RATE

Up to 12-15m<sup>2</sup>/litre on smooth surfaces. Do not over apply.

### DRYING TIME

Touch dry: 4-6hrs

Recoatable: 16-24hrs. (ensure previous coat is fully dry before application)

### COLOUR RANGE

See Crown Trade Professional Painters Guide

### PACK SIZES

2.5L

**PROTECTIVE COATINGS**  
**TRANSFORM WEATHERED EXTERIORS**



## Fast Drying Cladding Finish

### Water-based

Crown Trade Protective Coatings Fast Drying Cladding Finish is a high performance coatings system, specially developed for the refurbishment of pre-coated, weathered metal cladding, enabling it to be restored to a pristine condition. It is pleasant to use and fast drying, enabling a quick and easy transformation of tired cladding.



- Single pack
- Provides up to 8 years protection
- Fungal resistant properties
- Satin finish
- No special application tools required

#### APPLICATION



Medium Pile



#### SPREADING RATE

Up to 15m<sup>2</sup>/litre on smooth surfaces.

#### DRYING TIME

Touch dry: 1-2hrs

Recoatable: 4-6hrs.

#### COLOUR RANGE

See Crown Trade Professional Painters Guide

#### PACK SIZES

5L

# FLOOR COATINGS

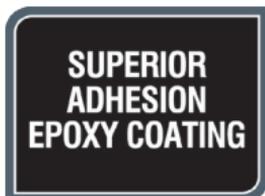
## Epimac Floor Coating

### Solvent-based

An easy to use, single pack epoxy ester-based floor coating with outstanding adhesion for use on interior floors.



Also available in an anti slip coating



- Durable finish
- Low glare satin finish
- Resistant to abrasion and scuffing
- Resistant to spillages of oil, petrol and detergent

#### APPLICATION



#### SPREADING RATE

Up to 15m<sup>2</sup>/litre

#### DRYING TIME

Touch dry: 4-6hrs

Recoatable: 16hrs

#### COLOUR RANGE

Mid Grey\*, Tile Red\*, Green, Dark Grey, Clear

#### PACK SIZES

5L

\* Also available in Anti Slip

## Fast Drying Concrete Floor Paint

### Solvent-based

A decorative floor paint for interior concrete floors in warehouses, shops and showrooms.



- For interior use
- Hard-wearing finish
- Recoatable after 6 hours
- Allows you to complete a project in one day

#### APPLICATION



#### SPREADING RATE

Up to 12 - 15m<sup>2</sup>/litre

#### DRYING TIME

Touch dry: 3hrs

Recoatable: 6hrs (with good airflow and warm conditions)

#### COLOUR RANGE

See Crown Trade Colour Collection Fandeck

#### PACK SIZES

5L



## ABOUT TIMONOX FLAME RETARDANT COATINGS

Crown Trade Timonox has a long, well established history of providing a first line defence against the spread of flame, and so offers a comprehensive solution to the perceived 'Duty of Care' for building owners, facility managers or employers to protect the occupants of their properties.



# FLAME RETARDANT COATINGS



## WHY USE TIMONOX

- No special application techniques required
- Buys precious time for evacuation in the event of fire
- Offers a range of decorative paint finishes
- Has an extensive colour offering
- Offers anti-graffiti options
- Products are water-based or solvent free for ease of use
- Products have excellent coverage
- Comprehensive technical and sales support available

**Timonox products should only be used as part of fire tested systems. For more information please contact the Specification Services Team:**

Tel: 0330 0240310

Email: [info@crownpaintspec.co.uk](mailto:info@crownpaintspec.co.uk)

Or visit our website: [www.crownpaintspec.co.uk](http://www.crownpaintspec.co.uk)

## Timonox Vinyl Matt

### Water-based

A decorative flame retardant coating for walls and ceilings, specially formulated for use on new non-combustible surfaces and previously painted non-combustible surfaces.



- Inhibits the spread of flames in a fire
- Ideal for use in communal areas
- Can be used as part of a system to upgrade existing coatings to class 0

#### APPLICATION



Airless spray

#### SPREADING RATE

Max 14m<sup>2</sup>/litre on smooth surfaces. (must not be exceeded)

#### DRYING TIME

Touch dry: 1hr

Recoatable: 4hrs

#### COLOUR RANGE

See Crown Trade Colour Collection  
Fandeck

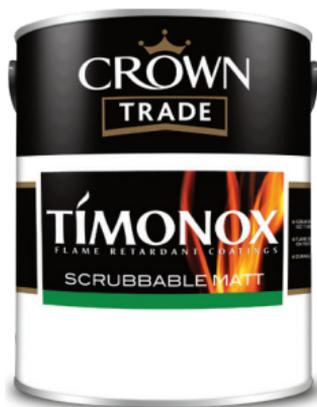
#### PACK SIZES

5L

## Timonox Scrubbable Matt

### Water-based

Timonox Scrubbable Matt is a premium product suitable for interior wall and ceiling surfaces where a durable, scrub resistant, water-based and flame retardant matt finish is required.



- Scrub resistant (rating class 1 to ISO11998)
- Durable aesthetic finish
- Can be used as part of a system to upgrade existing coatings to class 0

#### APPLICATION



Airless spray

#### SPREADING RATE

Max 14m<sup>2</sup>/litre on smooth surfaces. (must not be exceeded)

#### DRYING TIME

Touch dry: 1hr

Recoatable: 4hrs

#### COLOUR RANGE

Colours only - see Crown Trade Colour  
Collection Fandeck

#### PACK SIZES

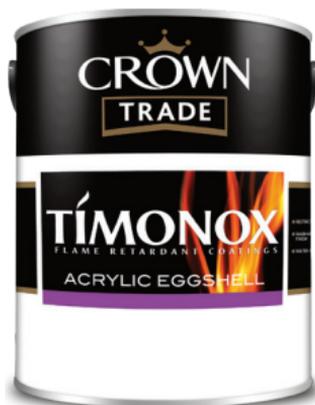
5L

# FLAME RETARDANT COATINGS

## Timonox Acrylic Eggshell

### Water-based

A decorative flame retardant coating for walls and ceilings, specially formulated for use on new non-combustible surfaces and previously painted non-combustible surfaces.



- Inhibits the spread of flames in a fire
- Ideal for use in communal areas
- Washable finish
- Can be used as part of a system to upgrade existing coatings to class 0

#### APPLICATION



(Airless spray)

#### SPREADING RATE

Up to 14m<sup>2</sup>/litre on smooth surfaces. (must not be exceeded)

#### DRYING TIME

Touch dry: 1hr Recoatable: 4hrs

#### COLOUR RANGE

See Crown Trade Colour Collection  
Fandeck

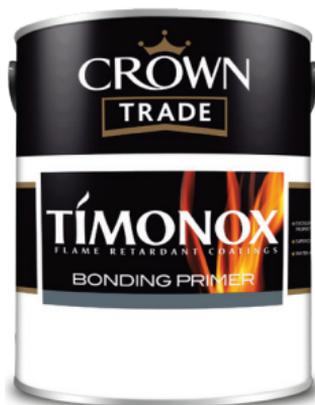
#### PACK SIZES

5L

## Timonox Bonding Primer

### Water-based

Provides the ideal foundation for Timonox coating systems. This water-based adhesion promoting primer prepares both new and old surfaces such as plaster, cement, concrete and old paintwork, providing good obliteration and permanently blocking residual stains.



- Excellent adhesion properties
- Superior stain blocking
- Provides an ideal foundation for Timonox coating systems

#### APPLICATION



Airless spray

#### SPREADING RATE

Up to 12m<sup>2</sup>/litre on smooth surfaces. (must not be exceeded)

#### DRYING TIME

Touch dry: 2hrs

Recoatable: 15hrs

#### COLOUR RANGE

White

#### PACK SIZES

5L

## Timonox Clear Top Coat

### Water-based

A water-based, sacrificial glaze, providing additional protection and durability. For use over Timonox Acrylic Eggshell only.



- Inhibits the spread of flames in a fire when used over Timonox Acrylic Eggshell
- Ideal for use in communal areas where extra durability is required

#### APPLICATION



#### SPREADING RATE

Up to 10m<sup>2</sup>/litre (must not be exceeded)

#### DRYING TIME

Touch dry: 2hrs

Recoatable: 4-6hrs

#### COLOUR RANGE

Clear

#### PACK SIZES

5L

## Timonox Upgrade Basecoat

### Solvent-free

Timonox Upgrade Basecoat upgrades class 4 surfaces to class 0 in an easy to use system. Formulated to produce a thick insulating char layer in the event of a fire and therefore protecting the underlying combustible substrate.



- Forms part of a system to upgrade existing coatings to class 0
- Must be overcoated, does not provide a durable decorative finish
- No special application method required

#### APPLICATION



#### SPREADING RATE

Up to 2.5m<sup>2</sup>/litre on smooth surfaces. (must not be exceeded)

(Airless spray)

#### DRYING TIME

Touch dry: 1hr

Recoatable: 4-6hrs

#### COLOUR RANGE

White

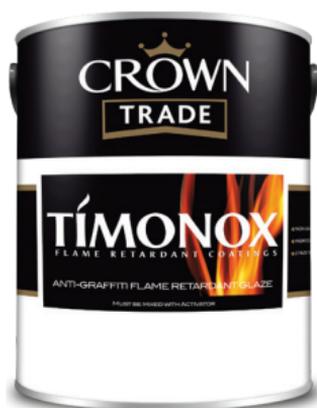
#### PACK SIZES

5L

# FLAME RETARDANT COATINGS

## Timonox Anti-Graffiti Flame Retardant Glaze Solvent-free

A 100% solids, solvent-free, 2 pack non-sacrificial, high eggshell, flame retardant glaze for use over Crown Trade Timonox Vinyl Matt only. Provides a flame retardant surface from which graffiti and other soiling can be more easily removed.



- Provides flame retardant anti-graffiti top coat for use over Timonox Vinyl Matt to upgrade existing coatings to class 0
- One coat application

### APPLICATION



Short pile



Airless spray

### SPREADING RATE

Up to 14m<sup>2</sup>/litre on smooth surfaces. (must not be exceeded)

### DRYING TIME

Touch dry: 2hr

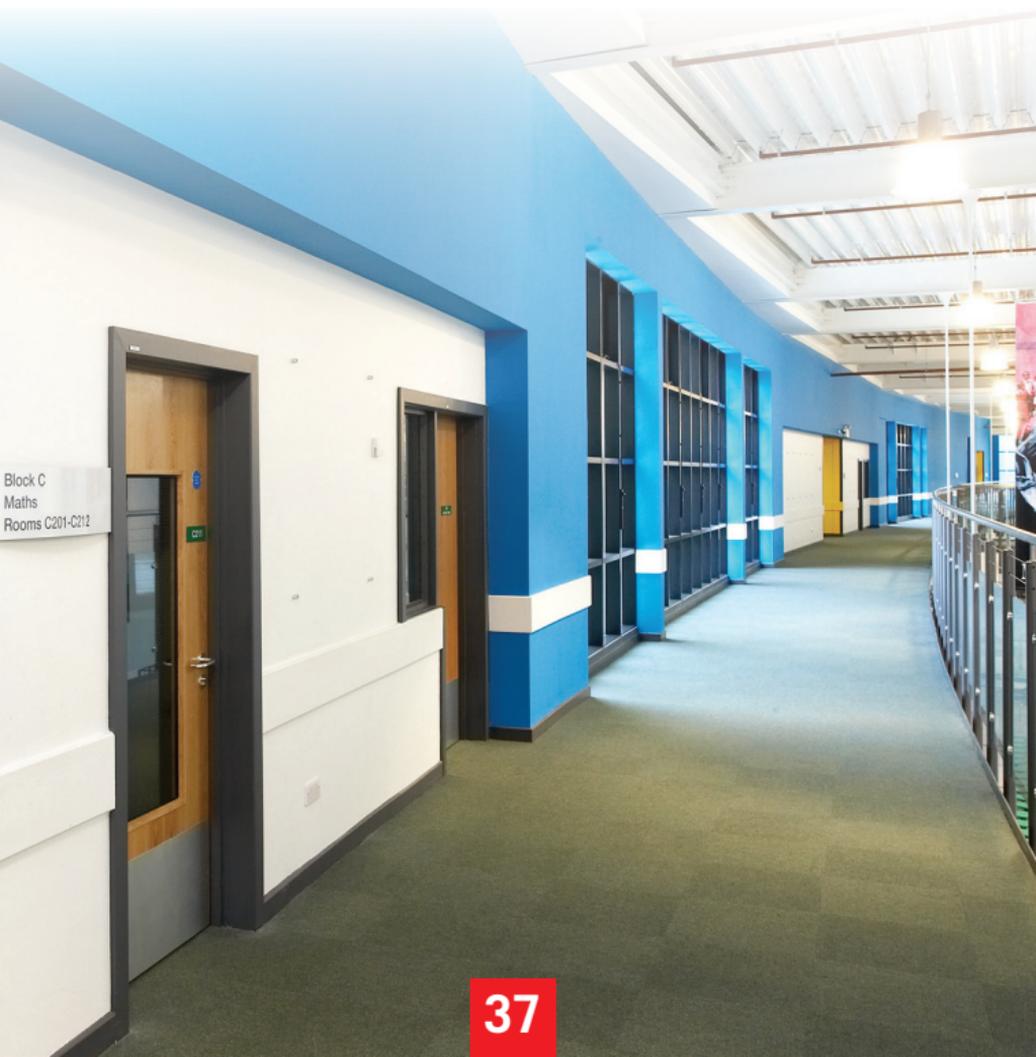
Recoatible: 4hrs

### COLOUR RANGE

See Crown Trade Colour Collection  
Fandek

### PACK SIZES

5L



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APPRENTICE DECORATOR  
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**[WWW.CROWNTTRADE.CO.UK](http://WWW.CROWNTTRADE.CO.UK)**

or call 0330 024 0297

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# COLOUR COLLECTION & TRENDS

We believe paint is not just about decoration, it's about using colour to turn an ordinary space into something personal.

Our expert panel, made up of consultants, specialists and designers have colour at the heart of everything they do.



**Neville Knott**

Crown Colour Consultant  
Ireland



**Judy Smith**

Crown Colour Consultant



**Justyna Korczynska**

Crown Design Studio



**Lisa Miller**

Crown Design Studio



**Kathryn Lloyd**

Crown Colour Specialist



**Jemma Saunders**

Crown Colour Specialist

For more information on Crown Paints Colour Influences or to request a brochure, please contact **0330 024 0297** or email **info@crowntrade.co.uk**

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## SPECIFICATION SERVICE SOLUTIONS FOR YOUR PROJECT

We want our customers to be totally happy with our products and services, and go the extra mile to ensure that your decorative and protective needs are satisfied.

### WE OFFER AS STANDARD...

- Dedicated specification support
- Site visits including conditions surveys and flake analysis
- Full technical specifications and asset management programmes
- Training specifying clients and painting contractors
- Assessing climatic, atmospheric and environmental conditions to ensure correct specification
- On-going site support and setting key performance indicators
- Assistance in developing sound cyclical maintenance programmes to ensure optimum value
- Guidance in dealing with fire safety legislation and fire risk analysis
- Colour scheming advice
- BIM objects for all products

Please note that the Crown Paints Colour Tinting System is in the process of being installed at all stockists, please speak to your stockist to find out how this might affect you.



# TOOLS AND SERVICES



## PaintSpec<sup>Q</sup> Finder

Create your own professional specification documents using:

### Crown Paints PaintSpec Finder<sup>®</sup>

The Crown Paints PaintSpec Finder<sup>®</sup> is an online tool designed to make specifying coatings really straightforward.

[www.crownpaintspec.co.uk](http://www.crownpaintspec.co.uk)



## CROWN TRADE WEBSITE...

Visit [www.crowntrade.co.uk](http://www.crowntrade.co.uk) for information on all of our products with tools such as an easy to follow product filter and a convenient pick list, to help you to find the perfect solution for your project. You can also find out about the latest colour trends, to ensure that you and your customers are making the correct colour choices, by using our Inspirational area of the site.

Visit [www.crowntrade.co.uk](http://www.crowntrade.co.uk) now to find the right paint for your job!



# sandtex trade

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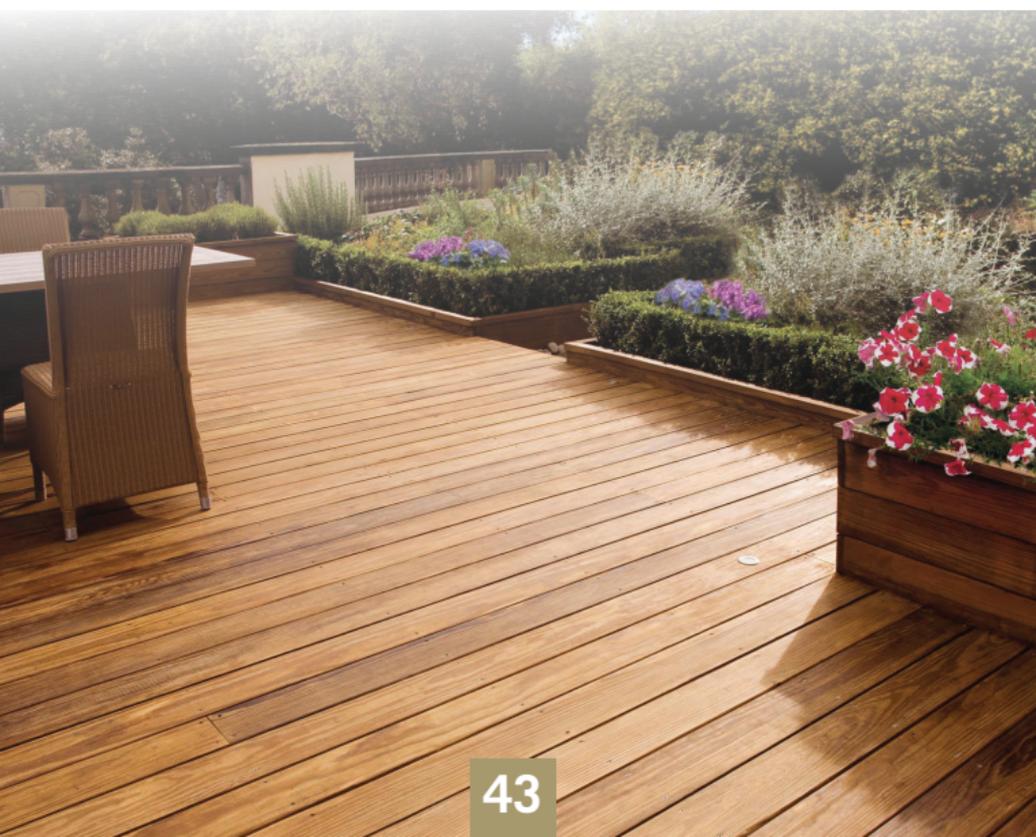
# sadolin



## Superior wood protection

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## Environmental Product Declarations (EPDs)...

6 of our products hold verified EPD certificates complying with the European Standard EN 15804:



The EPDs are aligned with the environmental requirements of BREEAM and LEED and also meet the requirements of the SKA rating scheme, meaning these products can be confidently specified in projects where environmental considerations are key. The Crown Paints EPD certificates can be found online at GreenBookLive, a unique listing of environmental products and services.

**Ska Rating...** Paints are included in the Materials issue of the Ska Rating (M14). There are three criteria to choose from in order to be compliant with the scheme, one of which is that the paint should carry an environmental product declaration (EPD) written in accordance with ISO 14025. Our six products that hold EPDs, as mentioned above, comply with this criteria.

**BREEAM...** recognises and encourages a healthy internal environment through the specification and installation of internal finishes that meet the specified criteria for emissions of volatile organic compounds (VOCs). We are happy to say that all of Crown Paints' products comply with the relevant requirements.

**BES 6001 Responsible Sourcing...** We are pleased to announce that we hold BES 6001 Responsible Sourcing certification for our water-based products manufactured at Hull. This certification compliments our ISO 9001 and ISO 14001 Quality and Environmental management systems in demonstrating that we are a responsible business, raising our profile in terms of our sustainability and environmental credentials for tenders and specification, particularly for projects where sustainable issues are a key feature, such as those looking to gain green building scheme accreditations.



## We care about our environment and community

- Sustainability
- Charity & Community
- Education, Skills & Apprenticeships
- The Hempel Foundation

For more information please visit the **Corporate** section of [crownpaint.co.uk](http://crownpaint.co.uk)









Crown Trade Customer Relations Team  
Telephone: 0330 0240297; Fax: 0330 0240278;  
info@crowntrade.co.uk; www.crowntrade.co.uk



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By Appointment to  
Her Majesty The Queen  
Manufacturers of Paints  
Crown Paints Limited  
Darwen, Lancashire



FM 543424 ISO 9001 EMS 543425 ISO 14001



CrownTradePaint



CrownTradePaint

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OBG. Telephone: 01254 704951 Fax: 01254 774414

Crown Paints Ireland Ltd, Malahide Road, Coolock, Dublin 17  
Telephone: 01 8164400 Fax: 011 8478831

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