

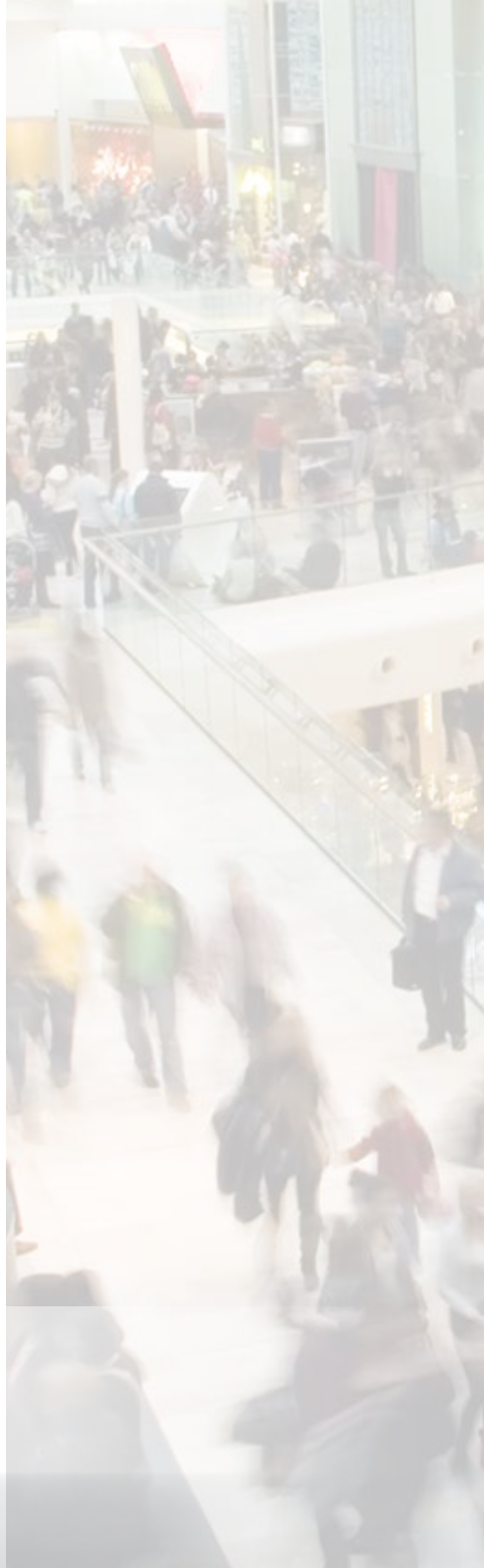
COMMERCIAL COLOUR BOOK



It's not just paint.
It's personal.®

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THE POWER OF COLOUR

The philosophies and methodologies informing the choice and application of colour in any environment are many and varied.

Colour, in addition to interior form, light, space and texture, is a major design element that can be used to create an enriched commercial environment.

Externally, colour can be a means of contextualising a building amongst others, or be used to define its form distinctly from others or its environment. Internally, colour has a large role to play in the demarcation of spaces and the definition of their purpose. Of course, it can also be used to create mood or, conversely, neutrality where other elements of the design are brought to the fore.



WHO WE ARE AND WHAT WE DO

Crown Paints is a British based decorative coatings company with a history of innovation stretching back over 200 years. We believe passionately in innovation and customer focus as key constituents of a healthy business. The solutions we offer for effective paint specification – and the way in which we deliver them – stem from corporate self-belief that, where Crown is concerned, “It’s not just paint... It’s personal”.

A cornerstone of our business philosophy is a mission to provide our customers with products that enhance, protect and sustain, and to do so at minimal environmental cost. As part of our earthbalance® sustainability programme, we measure the carbon footprint of every one of our products to establish a benchmark from which we can make *measurable* reductions and, as far as we know, we are still the only manufacturer in our industry to do so. Our portfolio footprinting model can assist clients in making informed decisions about sustainable specification.

For more information, call our Specification Services team: **0330 0240310** or email them: **info@crownpaintspec.co.uk**

Continuous research and development enables us to combine new and alternative raw materials to create efficient and sustainable products, ensuring that Crown Paints brands remain at the leading edge of paint technology.

In 2011 we became part of the Hempel Group, one of the world’s leading coating suppliers for the decorative, protective, marine and container markets. This has extended Crown’s specialist coatings offering with protective paint systems developed for wind farms, bridges and steel framed buildings.

COMMERCIAL COLOUR BOOK

Crown Paints brings a wealth of technical and aesthetic know-how to the production, specification and selection of paints, along with system solutions for all interior and exterior decorative situations.

Crown Trade is one of the most widely used professional coatings brands in the UK and offers the optimum blend of product quality and aesthetics. Our products have been specially formulated for professional application, to ensure you get a long lasting, durable and attractive finish.

The colours shown here are available in most Crown Trade products from the conventional finishes such as Matt Vinyl, Silk Vinyl, Full Gloss, Mid Sheen, Satin Finish, Eggshell and Acrylic Eggshell to the high performance Clean Extreme Scrubbable Emulsions and our Steracryl hygiene range. Many colours are also available in the Crown Trade Timonox range of flame retardant coatings.

This colour library is made up of eight diverse colour collections, each one created to inspire while meeting the criteria of a commercial setting. On a practical basis, using one palette throughout a building ensures maintenance is low key and easy to manage, especially when storage space is limited. Using colours carefully planned to work with one another ensures the décor will flow easily from one space to the next.

This library has been designed to take the hassle out of choosing colour, offering inspiration for the decorating project. However, while suggestions and guidelines are proposed, the possibilities for colour schemes are endless.

We take every effort to ensure that colours are shown as accurately as possible, however, due to print limitations, the colours shown here may not exactly match the paint colours and do not represent a particular texture or finish. Please ensure that paint colours are checked prior to application. The Crown Paints Colour Service recommends samples are ordered from the Customer Relations Team on **0330 0240297.**

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EQUALITY ACT

The Equality Act was introduced in 2010 (Revised 2013) and it brings together and replaces all previous anti-discrimination laws such as the Disability Discrimination Act 1995.

The Equality Act places a duty of care on all organisations in Great Britain that provide a service to the public or a section of the public and those organisations providing goods and services to ensure that they take reasonable adjustments to ensure that disabled employees or users of their services (customers) are not at a 'substantial' disadvantage in comparison to employees or customers who are not disabled.

It is important to note that the Equality Act is about people and equal opportunities and it does not contain any performance based or technical specifications for buildings, facilities or environment.

In terms of the physical built environment, guidance on what may constitute reasonable provision for disabled people can be obtained from several sources, the main ones being BS8300:2009+A1:2010 'Design of buildings and their approaches to meet the needs of disabled people – Code of practice', and Building Regulations 2010, Access to and Use of Buildings, Approved Document M.

For projects where due consideration to the needs of visually impaired people is required, the Document M stipulates that sufficient visual contrast will be achieved if the difference in Light Reflectance Value (LRV) between adjacent critical surfaces, such as walls, ceilings, doors and floors, is greater than 30 points. Where illuminance on surfaces is greater than 200 lux a difference in light reflectance values should be a minimum of 20 points.

With the Crown Paints Scan colour codification system, the middle two digits of the colour code show the light reflectance value of a colour.



SCAN® is the name for Crown Paints' colour codification system, in which colours are scientifically measured and assigned a unique 6-digit SCAN® code. SCAN® codes are presented in a logical, easy to understand format.

K2 69 OK
Hue Lightness Saturation

HUE - THE COLOUR
We have divided colour into 24 segments represented by a letter of the alphabet excluding I and O. Each of the 24 segments is further broken down and given a numerical value from 0-9. This provides 240 possible hues.

LIGHTNESS - a measurement of the reflection of light, with 0 being the darkest and 99 being the lightest.
The Equality Act 2010 suggests differentiation in lightness between significant surfaces and features, to assist navigation.
This can immediately be determined using the middle digits of the SCAN® code.

SATURATION - the richness of the colour. The less saturated the colour, the duller and greyer it appears. SCAN® will allow a differentiation of 240 levels or in percentage terms less than 0.5%.



INCLUSIVE COLOUR

Inclusive Colour

There is a growing number of people in the UK known to be visually impaired and this trend is consolidated by the country's ageing population. It is critical that specifiers develop a greater understanding of visual impairment and specifically how impairment can affect a person's perception and way finding behaviour.

A sixty year old has one third retinal luminance of that of a 20 year old when viewing the same luminance. Their reaction time adjusting to different luminance levels is slower, moving from a dark corridor to a well-lit lounge for example. It has been proven people find it much easier to differentiate a tonal difference between colours (light against dark or vice versa) than between different colour hues such as red and green.

Understanding the size and shape of a space for the visually impaired is less of a sub conscious process than it is for the fully-sighted. When entering an environment, people considered visually

impaired rely on their residual vision to seek visual clues, firstly scanning the upper wall and ceiling (the least cluttered areas of a room) to establish its dimensions.

Having gathered this information the visually impaired look for contrast between large or critical areas. Intelligent colour contrasts between ceilings and walls, floors and walls, doors and walls can put the space into context and ensure the environment is easier and safer to navigate.

LRV

Every colour has a Light Reflectance Value (LRV) which is the amount of light reflected by a surface when illuminated by a light source (normally daylight but it could be a combination of natural & artificial light). The more light that is reflected the lighter the colour and the higher the LRV. Dark colours will absorb more light and reflect less thus the reflectance value for dark colours will be lower than light colours.

When providing inclusive colour schemes, adjacent colours should ideally vary by more than 30 points. If an area is well lit (lux levels greater than 200) a minimum of 20 points LRV should suffice. Identifying the light reflectance value is very easy to achieve using the Crown Trade Fan Deck and unique SCAN code system. It is easy to create a wide range of inclusive schemes that meet legal requirements and are also aesthetically pleasing.

With Crown Trade Scan colour codification system the middle two digits of the colour code show the LRV.

Example:

The Crown Trade colour C7832S reflects 83% of light and so the LRV is 83. In an interior if we use C7832S on the walls and use B8080A (a colour with LRV of 8) on the adjacent doors a visual contrast of 75 LRV is achieved; much more than the required 30 points difference.

To achieve effective contrast in practice, the design of an interior environment needs to be broken down and surfaces addressed individually. Key items such as handrails, switches and stair nosings should also be emphasised through visual contrast, with greater tonal difference required for smaller items.

Better for All

By adopting the principles of visual contrast in this way, it is possible to make a real improvement to wayfinding for the visually impaired while still creating an aesthetically pleasing colour scheme. As contrast can be produced through varying illuminance, the result is a colour scheme that is both practical and desirable. This allows architects, designers and specifiers to create inclusive environments that fully embrace the concept of access for all, without compromising the interior design of a building. For further information contact the Specification Services team on [0330 0240310](tel:0330 0240310).



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COMMERCIAL COLOUR



When choosing colour for any environment there are several factors to consider: function, dimensions, lighting and existing furnishings will all influence the final colour choice. And, when choosing colour for a commercial setting, it's vital to acknowledge the users of the space; accessibility for all is a growing concern.

In some instances companies may have their own corporate colours and they may wish to incorporate these into an interior scheme as a way of creating a sense of identity and strengthening company branding. In some commercial settings, corporate colours may just be shown in a logo, in others colours could dominate a space and be chosen for the walls, floor and soft furnishings. The context of the corporate colours are as important as the colours themselves. Colour can be used to relate to your brand but it must be used carefully to encourage the proper associations and evoke the desired emotions.

The visible spectrum of light corresponds to a wavelength range of about 400-700 nanometres (nm) and a colour range of violet, blue, green, yellow, orange and red. There are many theories surrounding colour psychology and how certain colours have been shown to evoke specific physical and psychological responses in our bodies, however, although colour can indeed influence a person's behaviour, it must be remembered that these effects will differ to some extent between individuals.

Red, a long wavelength colour, is considered the 'physical' colour. It is thought to stimulate the senses, promote activity and raise the blood pressure. Colour psychologists believe red induces appetite; they believe this is directly related to the physical effect red has on our bodies. On the other hand, blue, a short wavelength colour, is thought to be the 'intellectual' colour; it tends to affect us mentally by stimulating thought, communication and concentration. As a guide, warm colours such as red, orange and yellow are considered to be stimulating while cool colours such as blue and green tend to be more restful. It's useful to consider these factors when designing spaces we live, work and play in.





As well as using colour to influence behaviour, used well, colour can also promote a specific atmosphere. Warm colours can make a space feel more welcoming and warmer while cool colours have the opposite effect and alter our perception of the temperature of a space and make it feel cooler.

Considerations also need to be paid to the dimensions of the space and the objects that colour will be applied to. Bright, warm colours tend to make objects appear closer and larger. Dark colours have the effect of making objects look smaller but heavier. When used on the walls, light colours seems to expand the boundaries of a space while darker colours can make a space feel closed in. When considering the colours to use for a space, it's important to consider all of these factors as the final colour choice will help shape the feeling, appearance and atmosphere of a room.

Studies have shown the environment has a huge impact on people's wellbeing. It's been found that natural daylight environments enhance user comfort, increased user productivity and provided the necessary mental and visual stimulation needed to regulate circadian rhythms that promote healthy sleeping patterns. However, in reality an

abundance of natural daylight is not always possible and interiors will be illuminated by a mixture of artificial and natural light.

When choosing colour it's best to view it in the light it will be seen. Colour both affects and is affected by its surroundings and the colours in it and it's also affected by the type of light that falls on it. This is easy to detect when observing an interior space with lots of natural light. In an East facing room colours look very different in the morning (when the room receives direct light) to the afternoon when the room only receives reflected daylight. North facing rooms are illuminated only by reflected daylight and this projects a cool grey colour cast. South facing rooms benefit from the glow of afternoon sunlight which projects a warm yellow colour cast. In the same way, the type and colour temperature of the bulbs in artificial lighting make a huge difference to the way colour is rendered within a space. Dependent on its colour temperature most artificial lights emit white light which can vary from a cosy 'warm' white to a 'cold' white. Frequently, artificial light will exaggerate any undertones a colour might have. A grey which looked grey in the shop might appear pink under some artificial lighting. With the Crown Trade Scan fan deck all colours are identified by a unique 6 digit scan code and categorised by colour (the first two digits of the Scan code indicate the colour) so it's easy to tell which colour family a colour belongs to even if it appears from the swatch to be a white or a grey.

Most likely, chosen colours will need to work with existing furnishings and this is where a variety of colour schemes can be utilised in design. Our Scan colour system enables the choice of various combinations of colour which are proven to work well together. A monochromatic scheme describes a scheme that uses only one colour in various tints and shades. Complementary colours are directly across from each other on the colour wheel, and when used together they really emphasise each other meaning that they appear to be more saturated. For example, a lilac will look stronger when placed next to a yellow. A neutral grey with yellow undertones will appear more yellow and 'warm' when next to a blue and 'cool' when next to a red.

Another type of colour scheme is an analogous scheme which employs colours within 90 degrees of each other on the colour wheel. Each scheme provides guidelines for designers to apply colour within an interior space.

Colour is an extremely important aspect in any commercial interior. Without much expense colour can strengthen your company's brand and culture while creating the desired atmosphere within your space.

COMMERCIAL COLOUR CHOICE

At Crown Paints, we appreciate every business is unique and the functionality will differ from one to the next. Within the Commercial Colour book we have created eight diverse palettes to not only inspire and innovate but to meet the many different requirements a business may have.

The options range from: a neutral 'less is more' section to act as a backdrop for company branding or to showcase company products, a soft and subtle range for a tranquil environment, a historic collection for period buildings and a dynamic palette for energising and motivating.

For each palette there is a page to show where the initial idea came from and how the palette is defined. The adjacent page shows the featured colours in situ, through both successful case studies and inspirational room sets.

We hope to instil confidence and demonstrate that at Crown Paints we have the knowledge and experience of working with colour so to further assist with your project we have included a number of colour combinations in a variety of commercial scenarios to make colour selection easy.

We aim to provide colour schemes following the guidelines highlighted in the Building Regulations 2010, Access to and Use of Buildings 2010, Approved Document M, however independent factors such as lighting, flooring and pre finished surfaces may impact the overall result. For further information please contact the specification services team on [0330 024 0310](tel:03300240310).



A bland interior can be under stimulating and boring whilst one with too much stimulation can be stressful and just as counterproductive.



Palette 1 Neutral - Concrete Shadow

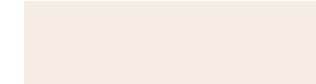
A collection inspired by the subtle tones of nature and linear forms of architecture. Restrained and current it's suitable for commercial and residential settings. A functional and neutral palette using contemporary greys and chalky hues, this collection is created to act as a backdrop for company logos, retail merchandise and show rooms. Subtle colours tend to have minimal responses in personal preferences and are suited to corporate areas, hotels and new build show rooms. Less is definitely more. Features can be added through dry stone texture, liquid gloss finishes or sumptuous fabrics.



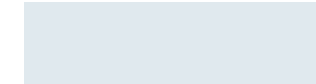
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- M2780Q Triomphe
- D3690C Grey Lace
- Z0510J Hare
- G0550H Neo Classical 11
- N1510F Neo Classical 10
- M6210H City Break
- Y3350D
- X8230L Essential
- H7100E

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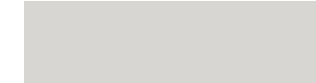




A9850G English Muffin



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M6210H City Break



Y3350D



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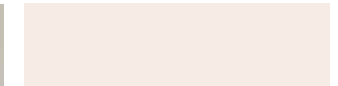


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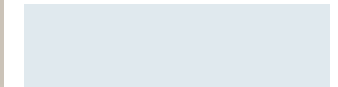
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EATERY

NEUTRAL



A9850G English Muffin



M2780Q Triomphe



D3690C Grey Lace



Z0510J Hare



G0550H Neo Classical 11



N1510F Neo Classical 10



M6210H City Break



Y3350D



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HOTEL

NEUTRAL


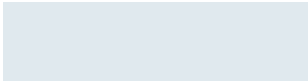










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RETAIL

NEUTRAL



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OFFICE

NEUTRAL

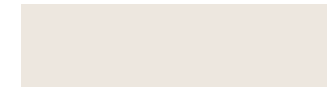


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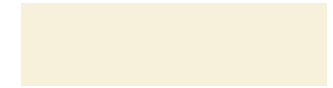
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Palette 2 Soft Focus

An assemblage of quiet and calm hues inspired by the skyline at dusk, wispy clouds and dandelions blowing in the wind. Gentle hues, soft candy pastels create a relaxing tranquil space and suited to spas, dressing rooms, treatment rooms. A welcoming and inviting palette.



C0810E Fine Silk



C4870N Water Chestnut



A4690K Art Deco 6



A1610P Baking Day



C2570K Crochet



E2690H Edenfield



N2550G



X3430H Faithful



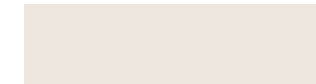
W1540X Misty Rose



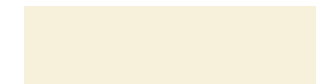
Y3551E Honey Fever

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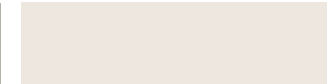
Y3551E Honey Fever



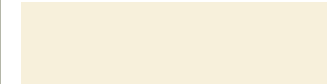
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EATERY

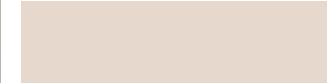
SOFT FOCUS



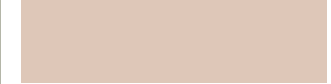
C0810E Fine Silk



C4870N Water Chestnut



A4690K Art Deco 6



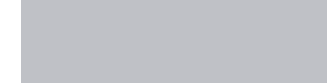
A1610P Baking Day



C2570K Crochet



E2690H Edenfield



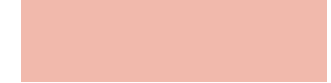
N2550G



X3430H Faithful



W1540X Misty Rose



Y3551E Honey Fever

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HOTEL NEUTRAL

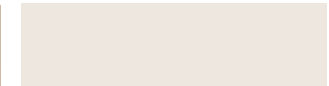


-  C0810E Fine Silk
-  C4870N Water Chestnut
-  A4690K Art Deco 6
-  A1610P Baking Day
-  C2570K Crochet
-  E2690H Edenfield
-  N2550G
-  X3430H Faithful
-  W1540X Misty Rose
-  Y3551E Honey Fever

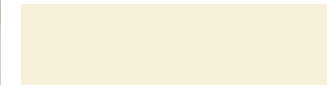
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RETAIL

SOFT FOCUS



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C4870N Water Chestnut



A4690K Art Deco 6



A1610P Baking Day



C2570K Crochet



E2690H Edenfield



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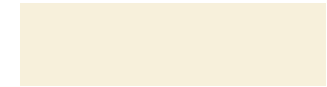


OFFICE

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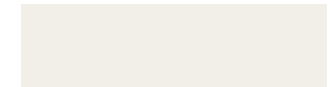


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Palette 3 Opulence

The sparkle of a chandelier, the jazz piano, pearlescent oysters and precious minerals form the basis for this palette. Atmosphere is crucial, an intimate and relaxing interior is created through the introduction of richer darker tones. Use metallic in complementary textiles to denote luxury and opulence. Waiting areas, wedding venues, boutique hotels suit the velvety tones of this palette.



C6860E Regency 6



C0630Q Longridge White



C2570K Crochet



E4510P Mellow Sage



K9370U Classic Duck Egg



T1310H



Y9200U Choc Chip



V5111K



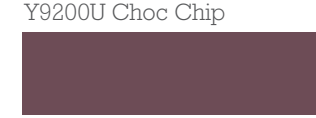
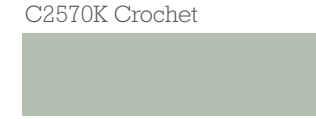
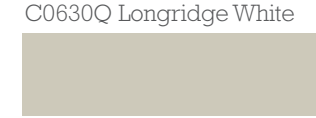
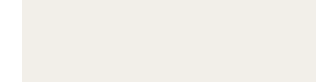
Y9130Q Coffee Shop



X5090G Tailored

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C6860E Regency 6

C0630Q Longridge White

C2570K Crochet

E4510P Mellow Sage

K9370U Classic Duck Egg

T1310H

Y9200U Choc Chip

V5111K

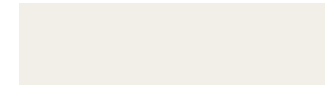
Y9130Q Coffee Shop

X5090G Tailored

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EATERY

OPULENCE



C6860E Regency 6



C0630Q Longridge White



C2570K Crochet



E4510P Mellow Sage



K9370U Classic Duck Egg



T1310H



Y9200U Choc Chip



V5111K



Y9130Q Coffee Shop



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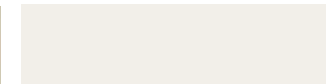
HOTEL OPULENCE



-  C6860E Regency 6
-  C0630Q Longridge White
-  C2570K Crochet
-  E4510P Mellow Sage
-  K9370U Classic Duck Egg
-  T1310H
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RETAIL OPULENCE



C6860E Regency 6



C0630Q Longridge White



C2570K Crochet



E4510P Mellow Sage



K9370U Classic Duck Egg



T1310H



Y9200U Choc Chip



V5111K



Y9130Q Coffee Shop

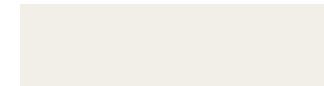


X5090G Tailored

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OFFICE OPULENCE



C6860E Regency 6



C0630Q Longridge White



C2570K Crochet



E4510P Mellow Sage



K9370U Classic Duck Egg



T1310H



Y9200U Choc Chip



V5111K



Y9130Q Coffee Shop



X5090G Tailored

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Palette 4 Classic

Classical architecture, the art of making tea, a flower petal and refined elegant beauty are the inspirations for this palette. Less is more in this quiet unassuming collection of chalky colours. This beautiful and timeless collection contains classic neutral colours that will enhance any room. Soft pastels and sludgy stone hues are versatile and suit any environment, both residential and commercial.



C3900K Pleasington White



Y4820D Culture Cream



B7730R Kensington White



B0691A Sanctuary



B3550M High Line



Z3520G Mink



C0420P Cloister



E2690H Edenfield



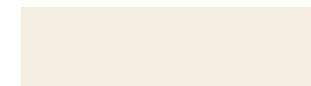
J6690H Lakehouse



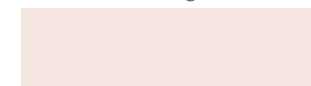
L8500F Palladian 14

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C3900K Pleasington White



Y4820D Culture Cream



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E2690H Edenfield



J6690H Lakehouse



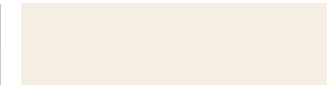
L8500F Palladian 14



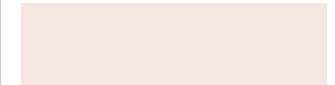
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EATERY

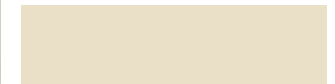
CLASSIC



C3900K Pleasington White



Y4820D Culture Cream



B7730R Kensington White



B0691A Sanctuary



B3550M High Line



Z3520G Mink



C0420P Cloister



E2690H Edenfield



J6690H Lakehouse











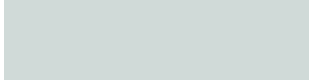

L8500F Palladian 14

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HOTEL CLASSIC

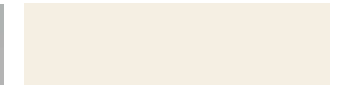


-  C3900K Pleasington White
-  Y4820D Culture Cream
-  B7730R Kensington White
-  B0691A Sanctuary
-  B3550M High Line
-  Z3520G Mink
-  C0420P Cloister
-  E2690H Edenfield
-  J6690H Lakehouse
-  L8500F Palladian 14

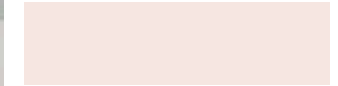
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RETAIL

CLASSIC



C3900K Pleasington White



Y4820D Culture Cream



B7730R Kensington White



B0691A Sanctuary



B3550M High Line



Z3520G Mink



C0420P Cloister



E2690H Edenfield



J6690H Lakehouse











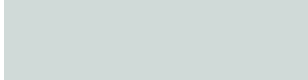

L8500F Palladian 14

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OFFICE CLASSIC

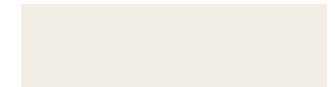


-  C3900K Pleasington White
-  Y4820D Culture Cream
-  B7730R Kensington White
-  B0691A Sanctuary
-  B3550M High Line
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Palette 5 Historic

This collection draws from the Crown Trade Historic colour collection, throughout history the development of colour depended on prevailing taste and the pigments available. The colours within this palette focus mainly on the Victorian and Gothic Revival era and presents intense hues to create a sense of drama and flamboyancy. Vibrant saturated colours are complemented with antique whites and creamy taupes.



C8850H Regency 11



B7570L Palladian 8



B3610X Pale Oakwood



B3660N Imperial Gold



A7392P Gothic Revival 4



G3221Y Gothic Revival 12



X6183H Victorian Eclectic 6



X0171W Gothic Revival 9



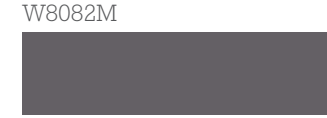
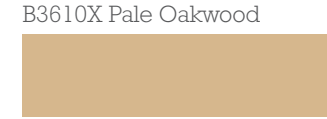
W8082M



R5120L Victorian Eclectic 10

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R5120L Victorian Eclectic 10

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EATERY

HISTORIC



-  C8850H Regency 11
-  B7570L Palladian 8
-  B3610X Pale Oakwood
-  B3660N Imperial Gold
-  A7392P Gothic Revival 4
-  G3221Y Gothic Revival 12
-  X6183H Victorian Eclectic 6
-  X0171W Gothic Revival 9
-  W8082M
-  R5120L Victorian Eclectic 10

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HOTEL HISTORIC



C8850H Regency 11

B7570L Palladian 8

B3610X Pale Oakwood

B3660N Imperial Gold

A7392P Gothic Revival 4

G3221Y Gothic Revival 12

X6183H Victorian Eclectic 6

X0171W Gothic Revival 9

W8082M

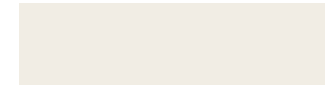
R5120L Victorian Eclectic 10

PALETTE 5 HISTORIC

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RETAIL

HISTORIC



C8850H Regency 11



B7570L Palladian 8



B3610X Pale Oakwood



B3660N Imperial Gold



A7392P Gothic Revival 4



G3221Y Gothic Revival 12



X6183H Victorian Eclectic 6



X0171W Gothic Revival 9



W8082M



R5120L Victorian Eclectic 10

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OFFICE HISTORIC



C8850H Regency 11



B7570L Palladian 8



B3610X Pale Oakwood



B3660N Imperial Gold



A7392P Gothic Revival 4



G3221Y Gothic Revival 12



X6183H Victorian Eclectic 6



X0171W Gothic Revival 9



W8082M



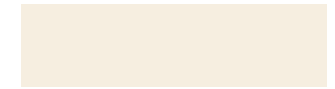
R5120L Victorian Eclectic 10

PALETTE 5 HISTORIC

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Palette 6 Organic

A collection of tantalising colours inspired by the taste and smell of appetising foods. Freshly ground coffee beans, the zest of citrus fruit and a plate of olives. Warm tones of olive green, mustard and orange are paired with soft pink and contemporary grey. A splash of deep teal creates contrast and adds depth to the palette. Eating establishments and social areas will benefit from these colours. Orange is the colour of health, it is known to also promote conversation. Warm coffee colours and olive green/ mustard yellows can be used to stimulate appetite.



C1860M



C2560F Grey Putty



B5432R 50's Sketchbook 4



C7371E Aliance



D3313E Easy Peasy



M2121P Genuine



B9210F



X3430H Faithful



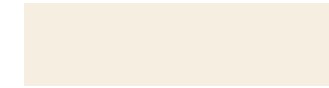
X9130V Tempting



Y9203H

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C7371E Alliance



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M2121P Genuine



B9210F



X3430H Faithful



X9130V Tempting

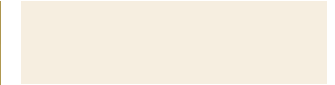


Y9203H

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EATERY

ORGANIC



C1860M



C2560F Grey Putty



B5432R 50's Sketchbook 4



C7371E Aliance



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M2121P Genuine



B9210F



X3430H Faithful



X9130V Tempting

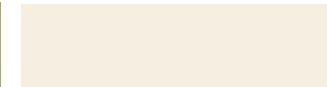


Y9203H

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HOTEL ORGANIC



C1860M



C2560F Grey Putty



B5432R 50's Sketchbook 4



C7371E Aliance



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M2121P Genuine



B9210F



X3430H Faithful



X9130V Tempting

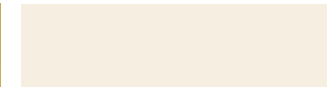


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RETAIL

ORGANIC



C1860M



C2560F Grey Putty



B5432R 50's Sketchbook 4



C7371E Aliance



D3313E Easy Peasy



M2121P Genuine



B9210F



X3430H Faithful



X9130V Tempting

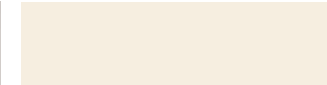


Y9203H

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OFFICE ORGANIC



C1860M



C2560F Grey Putty



B5432R 50's Sketchbook 4



C7371E Aliance



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M2121P Genuine



B9210F



X3430H Faithful



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Y9203H

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Palette 7 Dynamic

This palette epitomises energy, it is inspired by vibrant townscapes glowing in the sunlight, and fast moving city living, and pops of colourful textile displays. As the name suggests this palette packs a powerful punch, an ensemble of vivid and lively colours designed to motivate and energise. Bursts of colour sit against the more subtle backdrops of white, black and grey. Ideal for places of activity and production.



B1830S Day Dream



L9480D Arctic Grey



N4150M Steel Drum



B4542Q Mustard Jar



C6612L Summer Season



L6421Y Hollywood



K2184P Palm Springs



Z2243E Celebrity



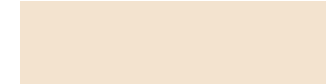
W7194P Cherry Lush



V0082L Addiction

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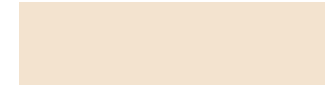


V0082L Addiction

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EATERY

DYNAMIC



B1830S Day Dream



L9480D Arctic Grey



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C6612L Summer Season



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HOTEL DYNAMIC



B1830S Day Dream



L9480D Arctic Grey



N4150M Steel Drum



B4542Q Mustard Jar



C6612L Summer Season



L6421Y Hollywood



K2184P Palm Springs



Z2243E Celebrity



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L9480D Arctic Grey



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W7194P Cherry Lush

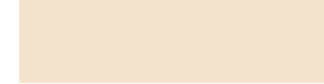


V0082L Addiction

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OFFICE DYNAMIC



B1830S Day Dream



L9480D Arctic Grey



N4150M Steel Drum



B4542Q Mustard Jar



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L6421Y Hollywood



K2184P Palm Springs



Z2243E Celebrity



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V0082L Addiction

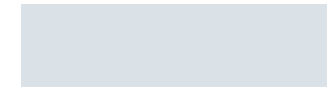
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Palette 8 Summer Memories

The sound of a clear blue tropical sea lapping against the sand, the gentle balmy breeze of a summer wind. Splashes of blue injected with heat and warmth and sun. Summery blues, lavender and aqua form the basis of this collection. A multi-purpose palette, the blue tones are ideal for study areas, offices and anywhere where focus is required. Blues are known for their calming qualities and their ability to promote concentration where the lighter candy colours are friendly and welcoming and together create an up to date and relevant collection.



White



M5800N Carrie



C4681M Innocence



H2582E Aqua



K2540X Stepping Stone



N5343J



Q2193N Opening Season



P8105T City Blues



U0262A



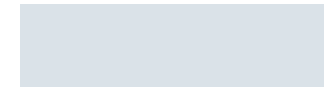
Y3551E Honey Fever

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White



M5800N Carrie



C4681M Innocence



H2582E Aqua



K2540X Stepping Stone



N5343J



Q2193N Opening Season



P8105T City Blues



U0262A



Y3551E Honey Fever

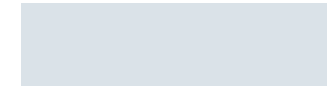
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EATERY

SUMMER MEMORY



White



M5800N Carrie



C4681M Innocence



H2582E Aqua



K2540X Stepping Stone



N5343J



Q2193N Opening Season



P8105T City Blues



U0262A



Y3551E Honey Fever

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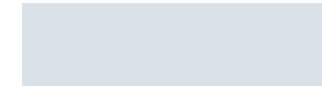


HOTEL

SUMMER MEMORY



White



M5800N Carrie



C4681M Innocence



H2582E Aqua



K2540X Stepping Stone



N5343J



Q2193N Opening Season



P8105T City Blues



U0262A



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RETAIL

SUMMER MEMORY



White



M5800N Carrie



C4681M Innocence



H2582E Aqua



K2540X Stepping Stone



N5343J



Q2193N Opening Season



P8105T City Blues



U0262A



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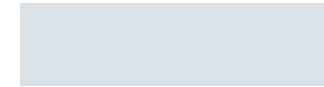


OFFICE

SUMMER MEMORY



White



M5800N Carrie



C4681M Innocence



H2582E Aqua



K2540X Stepping Stone



N5343J



Q2193N Opening Season



P8105T City Blues



U0262A



Y3551E Honey Fever

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SERVICE SOLUTIONS

At Crown Paints, you won't find a 'one size fits all' solution; just a willingness to find the perfect solution for your needs and your budget.

Our range of hard working paint products are perfectly suited for the general rigours within healthcare facilities. Whether it be heavy footfall within corridors and stairwells, or the necessity for ultra clean surfaces within the healthcare environment, we've got specially formulated decorative products which give you the performance, aesthetics and cost effectiveness you need.

Our attention to detail is well known. Sustainable Smart Maintenance is all about using your budgets more effectively. By using the most appropriate and cost effective materials, even seemingly insignificant modifications can lead to big cost savings on your cyclical maintenance programmes.

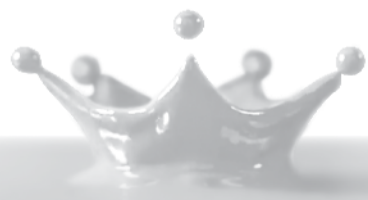
Sustainable Smart Maintenance includes:

- Protecting high traffic areas
- Providing easy to clean environments
- Optimising maintenance budgets
- Meeting health and safety regulations

We like to think a big part of what separates us from other paint manufacturers is the service we give and the lengths we're prepared to go to to ensure that your decorative and protective needs are completely satisfied.

You can expect these services from Crown Paints to support your projects:

- Dedicated specification support
- Site visits including conditions surveys and flake analysis
- Full technical specifications and asset management programmes
- Training specifying clients and painting contractors
- Assessing climatic, atmospheric and environmental conditions to ensure correct specification
- Assistance in developing sound cyclical programmes to ensure optimum value
- Guidance in dealing with fire safety legislation and fire risk analysis
- Colour scheming advice
- On-going site support and setting key performance indicators
- CPD accredited presentations available
- BIM objects available on Crown Trade, Sadolin and Sandtex Trade products



PRODUCT SOLUTIONS

Our team can provide you with detailed information for any of our products. Here we will give you an appreciation of the breadth of our product range and its ability to meet your every coatings specification need:



Sadolin Superior Professional Woodcare

Innovative formulations for new and previously coated wood, suitable for both interior and exterior use, providing either translucent or opaque finishes.



Sandtex Trade Exterior Range

Durable and protective, for masonry and woodwork, Sandtex Trade high performance products can significantly lengthen maintenance cycles.



Crown Trade Steracryl Anti- Bacterial Scrubbable Emulsion

Scrubbable emulsions developed to assist in the fight against bacteria.



Crown Trade Clean Extreme Scrubbable Matt Emulsions

Tough finishes for high-traffic areas, that are highly durable and allow for repetitive cleaning without compromising their superb finish.



Crown Trade Timonox Flame Retardant Paint Systems

Offering Class 0 fire ratings for interior walls and ceilings, helping you fulfil your Duty of Care requirements for restricting flame spread.



Crown Trade Steracryl Mould Inhibiting Matt Emulsion

Offering mould inhibiting properties ideal for use in kitchens and bathrooms.

Specialist Products

Our product portfolio includes a number of special purpose products designed to offer particular benefits particularly in relation to human health and wellbeing. Our Specifier consultants will be pleased to advise on their correct application. Such products include a range of Steracryl hygiene products under the Crown Trade brand, ideal for situations where the development of mould might be anticipated, through to advanced anti-bacterial products for use in hospitals and in catering and food processing environments.

As an effective measure against spread of flame in buildings, our Crown Trade Timonox flame retardant coatings systems, used in a maintenance regime, can reinstate to Class 0 a substrate that has been downgraded by repeated application of conventional paints. For public buildings and houses in multiple occupation, the application of Timonox makes sound common sense and can mean the difference between successful evacuation in the event of fire and a much less favourable outcome. Timonox systems, by limiting the damage caused by flame spread, can also restrict costly damage to building fabric during the time it takes emergency services to get to the site.



CROWN PAINTS

Crown Paints Specification Services Team
Telephone: 0330 0240 0310 Email: info@crownpaintspec.co.uk

Crown Paints Ltd, Crown House, PO Box 37, Hollins Road, Darwen, Lancashire, BB3 0BG.
Telephone: 01254 704951 Fax: 01254 774414



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Her Majesty The Queen
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Darwen, Lancashire



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It's not just paint.
It's personal.