



Solutions for Care Home Accommodation

COMMON PROBLEMS

- Limited ventilation causing mould
- Hygiene requirements of food preparation areas
- High Traffic Areas
- Selecting fresh, inclusive and appealing colour schemes

CROWN PAINTS SOLUTIONS

Crown Trade Clean Extreme Mould Inhibiting Paint: available in scrubbable matt and stain resistant acrylic eggshell finishes. Specially developed to maintain decorated surfaces especially in areas prone to mould growth such as kitchens and bathrooms. Mould can be a particular problem for care homes as residents keep windows closed to maintain a warmer environment.


Crown Trade Clean Extreme Anti Bacterial paint: available in scrubbable matt and acrylic eggshell finishes. Provides excellent levels of protection where hygiene is particularly important such as kitchens and communal food preparation areas, offering additional peace of mind to residents with weaker immune systems. Clean Extreme Anti Bacterial paint utilises the natural power of silver to limit the growth of problem bacteria such as MRSA, Salmonella and E.Coli on walls and ceilings and can easily withstand the tough cleaning regimes used in care homes.

Crown Trade Clean Extreme Stain Resistant Scrubbable emulsions: provide exceptional durability and longevity, which allows for repetitive cleaning and the added benefit of excellent stain resistance which helps to extend maintenance cycles thus minimising disruption and helping maintain that new look and feel for existing and incoming residents.

The Crown Paints Colour Service: is available to help you meet relevant legislation such as the Equality Act. We can also suggest colour schemes with general lasting appeal that make living spaces more supportive for those with sight issues or dementia. These colour schemes can help you achieve good to out-standing ratings for safe and well-led environments.

Zoning

The intelligent selection of key products optimises functionality as demonstrated opposite.

-  **Damp and Mould Issue**
Crown Trade Clean Extreme Mould Inhibiting paint
-  **High Traffic Areas**
Crown Trade Clean Extreme Stain Resistant emulsion
-  **Health & Wellbeing**
Crown Trade Clean Extreme Anti Bacterial paint



We like to think a big part of what separates us from other paint manufacturers, is the service we offer and the lengths we're prepared to go, to ensure that you and your customer's decorative and protective needs are completely met.



COLOUR

- ✓ Selection of generic schemes available
- ✓ Samples in a variety of formats which can be applied on the job or on mood boards
- ✓ Bespoke schemes available above 1,000 litres
- ✓ MyRoomPainter™ app
- ✓ Sector specific colour literature



SPECIFICATION

- ✓ Paint Spec Finder – create your specifications using our online tool
- ✓ Generic specification documents for projects below 500 litres
- ✓ Site specific specification documents for projects/contracts above 500 litres
- ✓ Site surveys
- ✓ NBS M60 specifications updated free-of-charge



PRODUCT

- ✓ Premium quality for interior and exterior projects with a proven track record
- ✓ Innovative problem-solving technical products
- ✓ High-durability products
- ✓ Comprehensive distribution network via our UK wide Crown Decorating Centres and independent stockists
- ✓ Flame retardant paint system from our Crown Trade Timonox Range



SUSTAINABILITY

- ✓ Can-Back recycling system available on all projects
- ✓ Empty cans recycled by our own Social Enterprise – Nimtech
- ✓ 100% recycled plastic containers
- ✓ Zero waste-to-landfill
- ✓ Targets to reduce our CO₂ intensity from energy consumption 12% by 2020



CORPORATE SOCIAL RESPONSIBILITY (CSR)

- ✓ A part of the world leading coatings supplier Hempel, who is proudly owned by the Hempel Foundation
- ✓ 3rd world education projects
- ✓ 100,000 children supported in education
- ✓ Building new schools
- ✓ Charity sponsors



CPD SEMINARS

(Continual Professional Development)

- ✓ Expert speakers available
- ✓ CPDs can be held face to face or over video calls
- ✓ For Crown Paints Specifying Organisations
- ✓ CPD accredited presentations include:
 - Burning Issues: The Hazard of Painted Walls and Ceilings
 - Colour in Education
 - Effective Paint Specification
 - Different Shades of Green - Delivering Paint Sustainability
- ✓ Certification provided

For more information on these services, please visit the Crown Paints Specification website www.crownpaintspec.co.uk. Alternatively email our Specification Services team on info@crownpaintspec.co.uk or call on 0330 0240310.

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It's personal.®